



# CAPITAL REGION PARADE OF HOMES

## JUNE 4-5 & 11-12, 2022

CRBRA is thrilled to host the return of the Capital Region Parade of Homes this coming June! This self-guided tour of Capital Region homes is a popular event drawing thousands of potential buyers interested in new construction and home design trends. Builders that participate benefit from the unique marketing opportunity and the more than \$50,000 in marketing value it provides. Plus, a portion of proceeds are donated to a local charity.

### More than \$50,000 in marketing value!

- Local news coverage
- TV and radio advertising
- Social media exposure
- Robust website and mobile app
- Parade of Homes magazine
- Sponsor involvement
- REALTOR® preview party
- Expert judging
- Awards Celebration with industry colleagues

Member  
Participation fee:  
**\$3,000**

*(Non-members add \$635)*

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## BUILDER REGISTRATION

Please complete and return to [kristen@crbra.com](mailto:kristen@crbra.com) by Friday, January 28.

Company: \_\_\_\_\_

Contact: \_\_\_\_\_

Email: \_\_\_\_\_

Entry address: \_\_\_\_\_  
\_\_\_\_\_

Stage of construction: \_\_\_\_\_

Estimated price: \_\_\_\_\_

Signature: \_\_\_\_\_

A \$1,500 non-refundable deposit\* is required with registration.

### Payment options:

- Check (*Payable to CRBRA*)
- Credit card (*The 3% admin fee will be waived if paid by 1/28/22.*)

*\*If CRBRA cancels the event, the deposit will be refunded.*