CRBRA
CAPITAL REGION
BUILDERS & REMODELERS
ASSOCIATION

2026 ANNUAL SPONSORSHIP OPPORTUNITIES

WHY SPONSOR?

Take advantage of highly visible opportunities to be recognized as one of CRBRA's premier sponsors in print, online and in person. Plus, your sponsorship entitles you to use of the spacious Grand Hall at CRBRA headquarters for company training, networking and more.

WHO CAN YOU REACH?

An annual sponsorship will ensure your company's consistent presence throughout the year by CRBRA's more than 270 company members comprised of builders, remodelers and industry-related associates. Typically, more than 2,000 individuals participate in a CRBRA function each year.

ARE THERE ADDITIONAL SPONSORSHIPS?

Yes, there's a menu of ala carte options for company's looking to have a presence at the Parade of Homes, Best in Building Awards, golf outings and more.

Please note: Annual sponsorships are available on a first-come, first-served basis. Sponsor is responsible for providing all materials.

	ELITE (Exclusive)	DIAMOND (2 max.)	PLATINUM
INVESTMENT	**$6,000**	**$4,000**	**$2,500**
Print ad in *Residential Building* magazine	Back cover	Inside front cover Inside back cover*	Half page (interior)
Banner ad on CRBRA.com	Homepage 12 months	Member Directory 6 months	Member Directory 3 months
Dedicated blast email sent to builders and remodelers	Two	One	-
Banner ad in blast emails	One/month	Twice/year	Once
Name recognition in blast emails	Bi-monthly	Quarterly	Bi-annually
Complimentary tickets to mixers**	10	4	2
Recognition on framed poster in CRBRA stairwell	16x20"	8x10"	5x7"
Use of CRBRA's Grand Hall	4	2	1
Social media "Member of the Month"	First pick	-	-
Dedicated social media posts/year	6	3	1
Name mention in podcast episodes	6	3	2

Preference given to first confirmed Diamond sponsor.* * Excludes large-scale events (Installation Dinner, Parade Awards, and Best in Building Awards.*

ANNUAL SPONSOR RESERVATION

Please complete and return to Kristen Egelston at kristen@crbra.com.

Company: _____

Contact: _____

Email: _____

Payment Preference:

- ❑ Check *(Payable to CRBRA)*
- ❑ Credit Card *(3% admin fee applies)*

2026 ADVERTISING & SPONSORSHIP RESERVATION FORM

CRBRA CAPITAL REGION BUILDERS & REMODELERS ASSOCIATION

KEY: ✓ = *Exclusive* ⌛ = *Right of first refusal to previous year's sponsor*

Skip the hassle of reserving your sponsorships one event at a time by reserving your commitments all at once with our full sponsorship and advertising menu! Sponsorships are available on a first-come, first-served basis. There are frequency discounts for advertising, clay shoots, and golf tournaments to stretch your budget even further. To proceed, please make your selections below, provide your contact and payment preference and return to staff@crbra.com. Staff will invoice you for your order accordingly. *Please note: Credit card transactions are subject to a 3% administrative fee.*

✓	Sponsorship	Investment
INSTALLATION DINNER		
	Pinnacle (3 max.)	$750
	Supporter	$500
PARADE OF HOMES		
	Title ✓ ⌛	$10,000
	Platinum	$4,500
	Gold	$3,000
	Silver	$1,500
	Bronze	$750
	Stone	$500
PARADE CELEBRATION EVENT		
	Event ✓	$3,500
	Drink Tickets ✓ ⌛	$2,500
	Signature Drink ✓ ⌛	$1,000
SARATOGA TRACK DAY		
	Lunch (3 max.) ⌛	$1,750

MEMBER MIXERS, PWB and YP EVENTS

We'll keep a first-come, first-served list of members who want first dibs!

	Mixers		PWB		YP

✓	Sponsorship	Investment
BEST IN BUILDING AWARDS		
	Event ✓ ⌛	$6,000
	Diamond *(4 max.)* ⌛	$3,000
	Drink Tickets ✓ ⌛	$2,500
	Table Wine ✓ ⌛	$2,500
	Category *(7 max.)* ⌛	$2,000
	Welcome Cocktail	$2,000
	Gold	$1,500
	Silver	$750

CLAY SHOOTS (SPRING & FALL)

**If selecting one, please indicate with an "S" for the Spring shoot or "F" for the Fall shoot.*

Sponsorship		*One**		*Both*
Lunch *(4 max.)*		$400		$750
Beverage *(2 max.)*		$350		$650
Station *(6 max.)*		$250		$500

Sponsorship	✓	*or*	✓	
GOLF TOURNAMENTS (JULY & SEPT.)				
		July		*Both*
Title ✓		$2,500		$3,500
Golf Cart ✓		$1,000		$1,800
Cocktail Party *(2 max.)* ⌛		$750		$1,400
Breakfast ✓ ⌛		$500		$900
Lunch *(4 max.)*		$400		$750
Beverage *(4 max.)*		$350		$650
Closest to the Pin M&W *(6 max.)*		$300		$550
Longest Drive M&W *(6 max.)*		$300		$550
Flag *(27 max.)*		$180		$300

NEW!

✓	PODCAST	Investment
	10-second audio commercial	$100/episode

MAGAZINE ADVERTISING				
Page Size		*Two issues*		*One issue*
Full		$1,075		$575
Half		$850		$450
Quarter		$675		$360
CRBRA.com ADVERTISING				
Banner location		*Full year*		*Quarterly*
Home		$1,500		$400
Directory		$1,200		$350
Member Benefits		$1,000		$300

✓	SOCIAL MEDIA	Investment
	CRBRA's FB shares a post from your company	$100
	Standalone post with graphic (provided by advertiser) on CRBRA's FB and Instagram.	$125
	Member of the Month (weekly dedicated posts in selected month)	$350

COMPLETE & RETURN TO STAFF@CRBRA.COM

Company: _____

Contact: _____

Email: _____

Payment Preference:

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- ❑ Credit Card *(3% admin fee applies)*